

**CONFIRMED!
IN 2024, THE LASER
UNIVERSE WILL BE
REUNITED IN BRAZIL.**



WFLD 2024
SÃO PAULO
BRAZIL, NOV 11-13

THE 18th CONGRESS OF THE WORLD FEDERATION FOR LASER DENTISTRY

CORPORATIVE PARTICIPATION - INFORMATION



WFLD 2024 SÃO PAULO BRAZIL

THE 18th CONGRESS OF THE WORLD
FEDERATION FOR LASER DENTISTRY

The evolution of laser science, the main world technologies, and validated procedures altogether for the first time in Sao Paulo.

Welcome to the best opportunities for companies to be head to head with Brazilian laser lovers, a treatment that has changed the worldwide clinical practice. Possibilities are infinite.

However, the use of innovative technologies and safe procedures need the mastering of tools and sort of indications, besides networking and skilled colleagues.

Brazil has been considered the best in World Dentistry. Up to 400 thousand professionals are registered at CFO, and it is estimated that 20% have a mean age of 45 years-old.

Due to their high income, those professionals are responsible for 70% of purchases regarding tech tools, such as scanners, CAD/CAM systems, image diagnosis, and smart dental offices.

This is the scenario where the greatest WFLD laser edition will be held.

The first edition, under the International Society for Laser Dentistry (ISLD) was held in 1988, Tokyo. Since then, 17 editions were made on several world capitals.

Thus, the 18th Congress of the World Federation Laser Dentistry is confirmed for November 2024, at the Rebouças Convention Center, in Sao Paulo.

In case your company imports, fabricate, or distribute low- and/or high-potency laser, equipments, diagnosis devices, 3D impression systems, instruments, materials for esthetics, prosthodontics and OFH, the laser world congress will be an excellent opportunity for great business.

Bring your company to a new world path in Dentistry.



Aldo Brugnera Junior
President - The 18th Congress of the WFLD



Jamil A. Shibli
LATAM President - WFLD



Akira Aoki
World President - WFLD



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Organizing Committee

The 18th Congress of the WFLD

International Committee

Akira Aoki (Japan)
Samir Nammour (Belgium)
Kinga Grzeck-Lesniak (Poland)
Paolo Vescovi (Italy)
Ambrose Chan (Australia)
Sonia Bordin Aykroyd (USA)

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Patrícia Freitas
Sandra Kalil Bussadori

Collaborators

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Denise Zezell (IPEN-USP)
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Lara Motta (Uninove)
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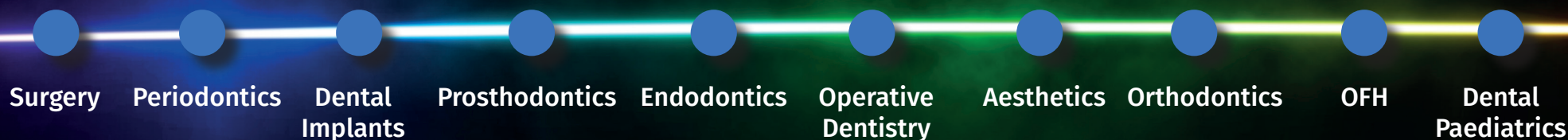
THE 18th CONGRESS OF THE WORLD
FEDERATION FOR LASER DENTISTRY

In november, the 18th Congress of the WFLD will be the reference for science and technologies that are providing a new way of treatment.

Main themes of the scientific program:

- Photobiomodulation and pain management
- Photodynamic therapies
- Laser as a modulating factor for esthetic treatments
- Photonics as an oncological and antibacterial tool
- Laser in Dentistry
- Technologies and emerging concepts in photonics and lasertherapy

Specialties included in the scientific program:



Main formats of the congress activities.

Day one

Actualization course in laser technology.
Immersion course provided by national and international specialists.
Four groups of 150 seats each.

Day two, Day three

International conference cycles.
Speakers: 8 international and 16 national researchers.
600 seats (the same congressists of the actualization course in laser technology).

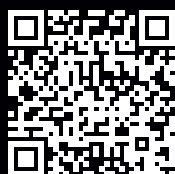
Parallel activities on day two and day three.

- 14 workshops provided by sponsoring companies.
- Oral presentation - 20 researchs mad by postgraduate students in lasertherapy.
- Immersion - introductory course on laser technology.
16 hour activity, ministered on days two and three
150 seats for non-congressists
- CEO stage - 10 minute lectures on the main auditorium provided by sponsoring companies.
- WFLD International Board Meeting.
- Certification ceremony for new WFLD members.



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Discover the
Rebouças
Convention
Center



The Rebouças Convention Center, in Sao Paulo, offers comfort and friendly access.

With more than 9 thousand scientific, technological, and management events in health, it is the ideal place for the 18th Congress of the WFLD.





Expo 18th WFLD - science and technology together offering a new time in Dentistry.

The Turquoise Room at Rebouças, having a 1000 sqm and ceiling height of 16 ft (5 meters), can account up to 26 promotional booths with excellent layouts.

Here, the space distribution of the official plan for the promotional exhibition allows for great visibility for small, medium, and large booths.

Another advantage: the six coffee-break periods, being 40 min each, are served within the exposition hall and guarantee constant attending along the booths.

The lunch time is extended to a 2 hour period, offered at the Purple Room, integrated with the Turquoise Room.

Cost-benefit for participant companies

Qualified attendant volume proportional to the number of booths.

Three days of a dynamic event, focusing on technologies that motivate congressists to invest into good technical devices.

Meal service, support, and mentoring for participants in so that they can have excellent experience along all the three event days.

Promotion of exhibiting companies for all attendants between 30 and 15 days before the event.

Expo 19th WFLD – Promotional spaces and booth sizes



THE 18th CONGRESS OF THE WORLD
FEDERATION FOR LASER DENTISTRY

CENTRO DE CONVENÇÕES REBOUÇAS



Institutional support



Executive support



Sponsoring spaces

- Platinum category: 30 sqm = 7, 8, 9
- Diamond category: 24 sqm = 16, 19, 22
- Gold category: 15 sqm = 1, 2, 3, 4, 6, 10, 13
- Silver category: 12 sqm = 5, 11, 12
- Bronze category: 9 sqm = 14, 15, 17, 18, 20, 21, 22, 23, 24, 25

Total – 379 sqm

Information: Mr. Jonas Borges + 55 17 99773-2300 - email: jonas@vmcom.com.br

Official Category Platinum

1. **Corporate workshop:** 2 activities of 1h each - 60 seats available;
2. **CEO talks** - 10 minute duration for an institutional message or product, at the Great Auditorium
3. **Corporate lives:** two pre-congress activities with a company topic of interest
4. **Official program:** possibility to indicate a national or international speaker*
5. **Corporate video session:** six 1-minute company videos at the Great Auditorium to start the daily activities
6. **Guests:** 5 courtesy tickets with free pass to the Great Auditorium
7. **Visitors:** 20 tickets for free pass to booth.
8. **Logos:** Sponsoring logos will be highlighted with their links to the official site, email mkts, social media, and at the greetings area to the event.
9. **Social media:** Instagram: 4 stories at the “highlights” section with the official company logo and post at the feed section.
10. **Booth:** privileged location at the Promotional Exhibition. Islets with 30sqm, options 7, 8 and 9

Platinum category - investment US\$ 18,400.00

Payment condition: 10 monthly payments until October 15th, 2024.

*(subjected to approval by the scientific committee)

Official Category Diamond

1. **Corporate workshop:** 1 activity - 1h duration - 60 seats available;
2. **CEO talks** - 10 minute duration for an institutional message or product, at the Great Auditorium
3. **Corporate lives:** one pre-congress activity with a company topic of interest
4. **Guests:** 3 courtesy tickets with free pass to the Great Auditorium
5. **Visitors:** 15 tickets for free pass to booth.
6. **Logos:** Sponsoring logos will be highlighted with their links to the official site, email mkts, social media, and at the greetings area to the event.
7. **Social media:** Instagram: 3 stories at the “Highlights” section with the official company logo and posts at the feed section.
8. **Booth:** privileged location at the Promotional Exhibition. Islets with 24sqm, double corner setting. Options 16, 19 and 22.

Diamond category - investment : US\$ 15,600.00

Payment condition: 10 monthly payments until October 15th, 2014.



Official Category Gold

1. **Corporate workshop:** 1 activity - 45 minute duration - 60 seats available;
2. **Corporate lives:** one pre-congress activity with a company topic of interest
3. **Guests:** 2 courtesy tickets with free pass to the Great Auditorium
4. **Visitors:** 10 tickets for free pass to booth.
5. **Logos:** Sponsoring logos will be highlighted with their links to the official site, email mkts, social media, and at the greetings area to the event.
6. **Social media:** Instagram: 3 stories at the “Highlights” section with the official company logo and posts at the feed section.
7. **Booth:** islets with 15sqm. Options 1, 2, 3, 4, 6, 10 and 13.

Gold category - investment:..... US\$ 8,000.00

Payment condition: 10 monthly payments until October 15th, 2014.

Official Category Silver

1. **Guests:** 2 courtesy tickets with free pass to the Great Auditorium
2. **Visitors:** 7 tickets for free pass to booth.
3. **Logos:** Sponsoring logos will be highlighted with their links to the official site, email mkts, social media, and at the greetings area to the event.
4. **Social media:** Instagram: 3 stories at the “Highlights” section with the official company logo and posts at the feed section.
5. **Booth:** Islets with 12sqm, double. Options 5, 11 and 12.

Silver category - investment:..... US\$ 7,200.00

Payment condition: 10 monthly payments until October 15th, 2014.

Official Category - Bronze

1. **Guests:** 1 cortesy ticket with free pass to the Great Auditorium
2. **Visitors:** 5 tickets for free pass to booth.
3. **Logos:** Sponsoring logos will be highlighted with their links to the official site, email mkts, social media, and at the greetings area to the event.
4. **Social media:** Instagram: 3 stories at the “Highlights” section with the official company logo and posts at the feed section.
5. **Booth:** Islets with 9sqm. Options 14, 15, 17, 18, 20, 21, 23, 24, 25 and 26.

Bronze category - investment: US\$ 5,800.00

Payment condition: 10 monthly payments until October 15th, 2014.

Note: all spaces for promotional booths will be provided without basic settings or any type of decorative kits. Also, cleaning, energy, and local city taxes will be charged in separate.

Merchandising

Promotional items with specific sponsoring and cost-benefit descriptions.

Item 1

1 thousand bags - Nylon - black color - synthetic leather accessories

Investment: US\$ 5,800.00

Benefits: exclusive company logo or product stamped in special color along with event logo;

Item 2

2 thousand badges for attendants (6 categories) PVC material - (3.9 x 5.1 inches) - four-color print - Support: necklace (2.54 inch width, tissue strip, one-color print.

Investment: US\$ 1,960.00

Benefits: exclusive company logo or product printed in a special color to be determined;

Item 3

1 thousand pens - stylus for touch screen - black color -

Investment: US\$ 920.00

Benefits: exclusive company logo or product printed in color to be determined;

Item 4

1 thousand 15-page notepads, off-set 90grs paper - A4 format -

Investment: US\$ 720.00

Benefits: exclusive company logo or product printed in one color;

Payment condition for all items: values will be included on the original monthly payments from the Investment Categories



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Promotion




Executive Support

vmcom

Institutional Support



Expo 18th WFLD – Contact information: Mr. Jonas Borges  +55 17 99773-2300